

Mrs. I. Surya Narmada, M.Sc (Horticulture)
Horticulture / Horticulture Therapy Consultant

STATUS:

- ❖ Independent, in Private Consultancy Practice
- ❖ Indian National
- ❖ Residing in the Metropolitan Port City (Madras) of South India with a population of more than 6 million.

CURRENT POSITIONS HELD:

- ❖ Horticulture Consultancy Services
- ❖ Expert/Consultant, Technology Innovation Management Entrepreneur Information Service a joint project of Department of Science and Technology, Govt. of India and FICCI (Federation of Indian Chambers of Commerce and Industry)
- ❖ Expert in List of Experts, WIPO (World Intellectual Property Organisation) Arbitration and Mediation Centre, Geneva
- ❖ Consultant, AVRDC, Taiwan
- ❖ Member, Women Arbitral Forum worldwide
- ❖ Arbitrator, CNICA(Council for National and International Commercial Arbitration, Madras, India)
- ❖ Secretary, Arbitral Tribunals
- ❖ Expert witnesses in various arbitration cases
- ❖ Consultancy Services for Bonsai, Landscaping, Indoor Gardening etc.
- ❖ Assistant Editor, Indraya Velanmai (A monthly Journal in Tamil) 2002-03
- ❖ Horticulture Therapy Consultancy for MITHRA, Rehabilitation Institute.
- ❖ Horticulture Therapy Consultancy for Montessori Schools
- ❖ Visiting faculty for Horticulture therapy for Tamil Nadu Agriculture University, Coimbatore, Tamilnadu ,India
- ❖ Visiting faculty For Urban Horticulture Development Centre, Madras.
- ❖ Visiting faculty for Spic Rural Development Centre, Tambaram, Madras
- ❖ Moderator(Resource person), Agriculture Information.com (online service)
- ❖ Member, Indian Society of Agribusiness Professional, New Delhi
- ❖ Member, Farming the World.com
- ❖ Online Horticulture Consultant for Tropical Horticulture.
- ❖ Conducting Workshops, Seminars and Training in Horticulture subjects.
- ❖ Co – Investigator for Floriculture Project for Tribal welfare in Yercaud in association with the NGO CReNEO.

- ❖ Project preparation

AVAILABLE FOR:

- ❖ Consultations – Horticulture, Medicinal Plants, Orchard and Farm Management, Bonsai, Flower arrangement and Dry Flower Technique
- ❖ Consultation for Arbitration in Horticulture.
- ❖ Horticulture Therapy Services
- ❖ Bonsai Training
- ❖ Tissue Culture and Dry Flower Projects
- ❖ Landscaping and Farm and Orchard layouts
- ❖ Organizing Exhibition and shows relating Horticulture
- ❖ Conducting workshops and classes in Urban and Rural Horticulture Subjects.
- ❖ Online consultancy and classes

AREA OF INTEREST:

Horticulture Consultancy, International Consultancy on Tropical Horticulture, Horticulture Therapy, Arbitration in Horticulture, Medicinal Plants, Tissue Culture, Bonsai, Flower Arrangements, Dry Flower Techniques and Landscaping.

Arbitration and Mediation in Horticulture, Drafting Agreements related to Horticulture Industry (Contract Farming, Lease Agreements, Landscaping agreements, Inclusion of Arbitral Clause and Opinions on Arbitration in Horticulture)

TERMS OF REMUNERATION:

By Negotiation

EDUCATION:

B.Sc., (Horticulture), TamilNadu Agriculture University (TNAU) – 92%
M.Sc., (Horticulture), TamilNadu Agriculture University (TNAU) – 95%

ACADEMIC HIGHLIGHTS:

- Indo American Hybrid Seed Medal for Excellence in Floriculture
 - TNAU – Merit Scholarship – B.Sc., (Horticulture) – 1993 – 1997.
 - TNAU – Merit Scholarship – M.Sc., (Horticulture) – 1997 – 2000.
 - Highest O.G.P.A Holder in B.Sc., (Horticulture) -- 1993 – 1997
 - *Thesis Topic in M.Sc. Programme – Invirto Studies in *Gymnema Sylvestre**
 - Seminar Topics
- A) Cacti – Its Economic Utilization
B) Anticancer Drugs from plants

PROJECT UNDERGONE:

- Project on Guava
- Marketing of Chillies at Tirunelveli District, Tamilnadu
- Project on Dry Flowers
- Project on Horticulture Therapy

TRAINING UNDERGONE:

- Coffee Training for 15 days HRS – Yercaud, Salem District, TamilNadu.
- Tea training for 15 days at UPASI – Coonoor, Nilgris District, TamilNadu.
- Village Stay programme for one month at Aruppukottai, Madurai District, TamilNadu.
- Special Training in Bonsai, Ikebana and Landscape Designing at Coimbatore, Tamil Nadu.
- Arbitrator Training, CNICA, India

MEDIA EXPOSURE:

I. INTERVIEW:

1. Television:

- a) Four episode programme in 'Mangair Choice' AVM Production, in Sun News Channel. Broadcasted on January 18th 2001 (every Thursday for four weeks).
- b) Live Telecast of pros and cons of the 'Art of Bonsai' in 'Kelvigal Aiyeran' in Vijay TV during November 24th of 2003.

2. News Paper:

English:

1. July 14th 2001 - "Healing with Plants" - Reporter – Merlin Martina published in "Arcot Road Times".
2. May 5th 2003 - "The Power of Flowers" – Reporter – Akila Dinakaran Published in "The Hindu"
3. June 19th 2003 - "Plants as stress Reliever" – Reporter – Sangeeth Kurian Published in "The Hindu"
4. July 25th 2003 - "Green Friends" – Reporter – AB Published in "Indian Express"
5. May 31st 2004 - "Organize your own marketing Channel", Reporter: M.J. Prabhu, Published in "The Hindu"

Vernacular Language (Tamil):

1. October 7th 2001 - "Poo Pookum Osai Ketkathan Asai" – Reporter: Uma Balakumar Published in 'Dinamani Kathir'
2. January 20th 2002 - "Chedikalai Kathaliyungal (Love Plants) – Reporter – Vaidehi Published in "Dinakaran".
3. July 30th 2003 - 'Arokiyan Tharum Thavara Therapy' – Reporter – K. Ravichandran Published in 'Malai Chuder'
4. August 10th 2003 - 'Veetilae Thottam Podunga' – Reporter: Paul Suyambu Published in 'Dinathanthi'.
5. October 28th 2005 - 'Thottam Valarkalam vungal'-Reporter-Vaidehi Published in 'Dinakaran'

Magazines :

English

- a) September 2003 – Healing with plants – Reporter Mukta Hegde Published in 'Eves Touch'.

Vernacular Language (Tamil):

1. February 2002 - 'Noi Therkum Thotakalai' – Reporter Vaidehi Deshikan Published in Mangai Malar.
2. Thavarai Chikisai Alikum Tamirabarani Mangai – Reporter – RPM published in Vijaya Bharatam.
3. June 2004 - 'Chedikalai Valarthal Tension Kuraiyum – Reporter M. Samundeswari – Published in 'Kumudham Snehidi'.

Internet

July 27th 2003 - 'Go Green the natural' way – Reporter : Sangeeta Kanchilal in Chennai online.

Published :

1. An article about 'Anthurium' in SPIC FARM NEWS Journal March 2005.
2. An article about 'Malarkalum Manamum (Horticulture Therapy) in SPIC FARM NEWS Journal – March 2005.

CLIENTS

Solar Nursery, Indian Express Estate, NEPC House, Montessori Schools, Mithra, CNICA, Individual Bungalows, Corporate House, Rural Development centre.

Overseas clients for Papaya and Jatropha and Farm Development.

COMPUTER SKILLS:

- Operating Systems : Windows
- Application Software : MS office, Scan Software, Some Multimedia software, Educational CD making (Horticulture and Children CD)